



# THE FRIEND OF BROTHER ANDRÉ

United to promote Saint Joseph's Oratory of Mount Royal!

## Meeting Opportunities

### Organ Concert *Bach and his Masters*

Until November 23, 2014, every Sunday at 3:30 PM in the Basilica One by one, eight prominent organists will perform pieces of music by Johann Sebastian Bach and by composers who influenced him. Projection on big screen. Voluntary fee

### Christmas Concert by *Les Petits Chanteurs du Mont-Royal*

Saturday, December 20 at 1:00 PM in the Crypt Church

### Christmas Masses

Wednesday, December 24  
9:15 PM (in English)  
12:15 AM (bilingual)  
in the Crypt Church

Passes are required for the French Masses in the Basilica at 9:00 PM and midnight: available at the Information and Blessings Office from Saturday, November 22

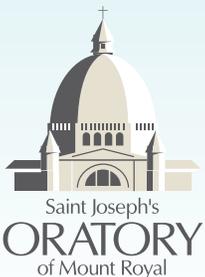
### New Year's Eve

Wednesday, December 31  
Midnight Mass in the Crypt Church

### Family Day

Thursday, January 1, 2015  
Blessing of pilgrims and families at 2:30 PM in the Crypt Church  
Free admission to the Oratory Museum from 10 AM to 4:30 PM

www.saint-joseph.org



## Digital Displays Inform Visitors

Thanks to four screens installed on the Saint Joseph's Oratory property, visitors now have access to complete, wide-ranging information on our daily activities. And more!

The digital displays advertise events in a lively fashion with photographs, banners and videos. Pilgrims and visitors are fully informed of current events as well as coming attractions, areas to discover and news on a need-to-know basis. In addition, the mass schedule, weather and time are displayed continuously.

Thanks to the flexibility of new communications technologies, content can be updated easily, as soon as a scheduling change occurs. Communications and Publications Services at Saint Joseph's Oratory creates and manages the content that is diffused. iGotcha Media from Montreal oversees the ongoing technological development and network maintenance.

Without a doubt, this mode of content delivery is useful, in fact essential to a venue as big as Saint Joseph's Oratory of Mount Royal.

As a beginning, screens have been installed in four indoor, heavily-trafficked areas: the entrance to the Votive Chapel, the Concourse, the Pilgrim Services Centre and the main Gift Shop. The digitally-displayed information gives a helping hand to personnel in the reception area. This communication system also helps reduce the number of paper posters on the site.

The continuous transmission of information provides visitors with activity schedules: celebrations, museum exhibits, concerts, etc. It also suggests less busy places to discover, such as the Way of the Cross and the original chapel. Historical trivia are displayed along quotes from Saint André. It can even encourage involvement: subscribe to the magazine, become an Associate of Brother André, make a donation.

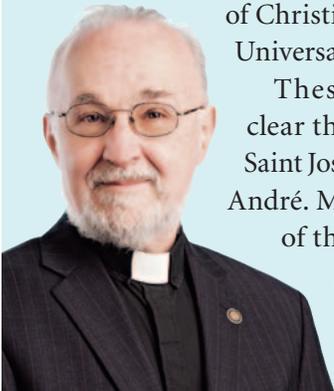
Easily accessible information provides visitors to Saint Joseph's Oratory of Mount Royal with a more satisfactory experience. Isn't that what every traveller and pilgrim wants? This innovation has been implemented during 2014 thanks to your support. We are counting on you to help us maintain and develop it in the years to come.

Nathalie Dumas



## A Time to Remember

October 17 is a memorable date in the history of Saint Joseph's Oratory for two reasons. In 2004, the basilica was consecrated by Cardinal Jean-Claude Turcotte, marking the beginning of the Oratory's centennial celebrations. Six years later Brother André was canonized on October 17, 2010. The founder of the shrine on Mount Royal was acknowledged as a model of Christian virtue for the Universal Church.



These events made clear the importance of Saint Joseph's Oratory and Saint Brother André. More than ever we can be proud of this modest man who became a great saint and the ministry he began which reached the heights of prayer and peace.



Brother André's canonization is a reminder of the important mission of the shrine he founded. Brother André wanted this oratory to be a place of hope for all those who came to him with their suffering. He would invite them to turn to Saint Joseph with confidence. He spoke to them of a God who is good, a God who loves us and is never far away from us.

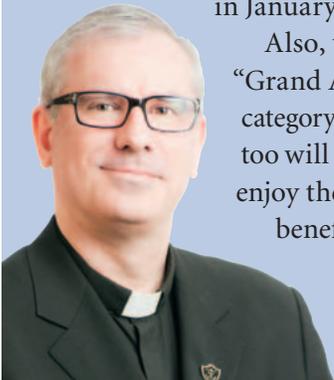
Since its beginning, Saint Joseph's Oratory has always been able to meet the needs of countless pilgrims thanks to the cooperation of many men and women who have responded with generosity to the call to participate in the development of this work. The 5th anniversary of his canonization, to be celebrated in 2015, will be an occasion for us all to renew our commitment to continue his mission.

*FATHER CLAUDE GROU CSC, RECTOR*

## Brother André Makes New Friends

A new component of the recognition program for benefactors of Saint Joseph's Oratory of Mount Royal has officially been created. From now on, people who make a donation of \$50 or more per year (but less than \$120) will be recognized as a "Friend of Brother André."

This gift is tax deductible and the donor will receive a medal bearing the image of the Oratory's saintly founder. Good news: each person who made such a donation in 2014 will become a "Friend of Brother André" in January 2015!

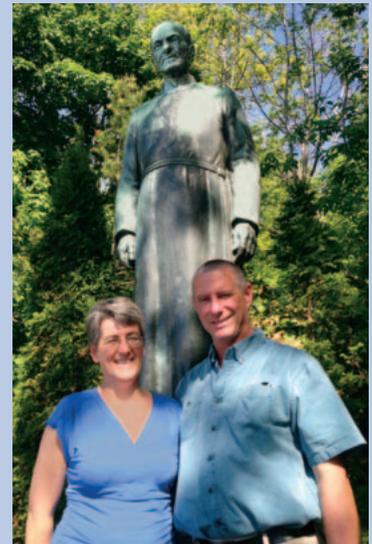


Also, whether you are an "Associate," "Grand Associate" or belong to another category of our recognition program, you too will receive this beautiful medal and enjoy the other benefits relating to your benefactor status.

In this 5<sup>th</sup> anniversary year of Brother André's canonization, this is our special way

of saying thank you to all those who make an important contribution to the upkeep and development of this important endeavour that is Saint Joseph's Oratory of Mount Royal. To be a "Friend of Brother André" means to stand in solidarity with the great mission blessed by Saint Joseph and to participate in it according to your means.

Our family of benefactors will grow by nearly 10,000 new friends in 2015! Will you be one of them? We will be happy to welcome you!



*FATHER MARIO LACHAPPELLE CSC, DIRECTOR, ASSOCIATES OF BROTHER ANDRÉ*

## Your Trust and Your Support are Essential

As Christmas and New Year's 2015 draw to a close, I would like to take a moment to thank you for your trust and your support. It has been almost 4 years since I began working at Saint Joseph's Oratory of Mount Royal and we made acquaintance through the pages of *The Friend of Brother André* newsletter.

Since then, I have met many of you and listened to your heartwarming and inspiring stories. I am deeply touched by your trust and by your encouraging words. The Benefactors Emeriti group, which honours and acknowledges donors who have made a planned gift, grows year by year. This means that more and more people want to support Saint Joseph's Oratory. And for this, I would like to say: Thank you!

All enquiries are treated confidentially and without any commitment on your part.

**KEEP IN MIND:**  
 You have until December 31, 2014, to make a gift in order to take advantage of a tax credit for this year.

On behalf of the entire Saint Joseph's Oratory personnel, and on my behalf, I wish you a very merry Christmas and wonderful holiday season!



**Claudia Côté, B.A., LL.L.**

Attorney and Legal Advisor  
 Director, Planned Giving Program  
 514 733-8211, ext. 2523  
 or (toll-free) 1-877-672-8647  
 ccote@osj.qc.ca

Follow me online for other information capsules on planned gifts at:  
[CotcClaudia.blogspot.com](http://CotcClaudia.blogspot.com)

### The Most Popular Types of Gifts

Testamentary donations, charitable gift annuities and life insurance donations are the most popular types of planned gifts. Why? The **testamentary donation** is the simplest of all and it can be changed at any time. With the **charitable gift annuity**, you continue to receive the benefits from the capital which you assign with the satisfaction of knowing that you are contributing to the work of the Oratory, in addition to receiving a tax receipt for 20% of the assigned capital. The **life insurance donation** is the best way to leave a substantial gift while disbursing a very small portion of the amount that will be paid to the Oratory upon the donor's death.

The following table summarizes the most popular types of planned gifts and their respective benefits.

Please feel free to contact me to learn more about our Planned Giving program.

### Types Of Planned Gifts And Their Benefits

Type of Planned Gift	Form of the Gift	
<b>Gift of Securities</b>	<ul style="list-style-type: none"> <li>• Shares;</li> <li>• Bonds;</li> <li>• Mutual funds;</li> <li>• Employees' shares</li> </ul>	<ul style="list-style-type: none"> <li>• Cha</li> <li>• No t</li> <li>by t</li> <li>• The</li> </ul>
<b>Life Insurance Policy</b> (The Oratory is appointed irrevocable owner and beneficiary)	<ul style="list-style-type: none"> <li>• All whole life insurance policies (with profit or universal);</li> <li>• Term policies (personal)</li> </ul>	<ul style="list-style-type: none"> <li>• Cha</li> <li>and</li> <li>• Low</li> </ul>
<b>Life Insurance Policy</b> (The Oratory is appointed beneficiary but not owner)	<ul style="list-style-type: none"> <li>• All life insurance policies</li> </ul>	<ul style="list-style-type: none"> <li>• The</li> <li>cont</li> <li>• Don</li> </ul>
<b>Bequest</b>	<ul style="list-style-type: none"> <li>• Cash (amount of money);</li> <li>• Titles;</li> <li>• Real property;</li> <li>• Movable property;</li> <li>• Registered retirement savings plan (RRSP) or registered retirement income fund (RRIF)</li> </ul>	<ul style="list-style-type: none"> <li>• The</li> <li>cont</li> <li>• Don</li> <li>in c</li> </ul>
<b>The Charitable Gift Annuity</b>	<ul style="list-style-type: none"> <li>• Cash or securities, stocks listed on an exchange</li> </ul>	<ul style="list-style-type: none"> <li>• Ben</li> <li>• All o</li> <li>• Rec</li> <li>cap</li> <li>• Tax</li> </ul>

## A Tribute to Marthe Lesage

Today we would like to pay tribute to a great benefactor. Mrs. Marthe Lesage passed away in December 2012 at the age of 91, the widow of Mr. Gilles Gauthier whom she had married in 1972.

In her youth, Marthe Lesage was an exceptional student. In 1937, at the age of 16, she received the Lieutenant Governor's Medal. The following year, she was awarded the *Prix du Gouvernement de la République française* for her exceptional writing skills. She was very passionate about music, obtaining a Bachelor's degree in music from Université Laval in 1952. She also studied musical composition for four years at the Conservatoire de musique du Québec.



Marthe Lesage shared her love of music as a choir director and by teaching piano and music theory at the Conservatoire de musique in Québec, Rimouski and Montreal. She was also a music critic for Radio-Canada and for *La Presse*.

She co-founded the Sainte-Foy preparatory school, the preparatory school for the Conservatoire in Rimouski as well as Les Cèdres music school in Laval. Her greatest contributions to musical education are her publications entitled *Tableaux de théorie musicale et devoirs adaptés* (Tables of Music Theory with Corresponding Exercises) in 1964 and *L'initiation active à la théorie de la musique* (A Practical Introduction to Music Theory) in 1968. These essential reference tools for music students are still published today.

Mrs. Lesage contributed to several charities with a generous altruism. She also assisted promising young musicians who were less fortunate. In memory of her husband, she created the Fondation Gilles-Gauthier which awards a scholarship each year to the most deserving student at the Conservatoire de musique de Rimouski.

Her attachment to the work of Saint Brother André comes from her late husband who studied at Collège Notre-Dame and who greatly admired the founder of the Oratory. In honour of Saint Brother André and in order to support his ongoing ministry, Marthe Lesage chose to make a testamentary donation to Saint Joseph's Oratory of Mount Royal.

We are proud to count this great lady, the late Marthe Lesage, among Saint Joseph's Oratory's benefactors. We give thanks for all the work she accomplished and everything she taught to several generations of musicians.

**Father Claude Grou, CSC, Rector**  
**Claudia Côté, B.A., LL.L.**

Director, Planned Giving Program

This text was written with the collaboration of Mr. Daniel Paiement, testamentary executor of Mrs. Marthe Lesage. Thank you!



### Benefits for the Donor

Charitable receipt for the fair market value;  
No taxes on the capital gain if the gift is made  
immediately;  
Satisfaction of seeing the gift used immediately

Charitable receipt for the redemption value  
No premiums paid in the future;  
Cost offset by the later gift

Satisfaction of pledging a gift while retaining  
control of the policy;  
Charitable receipt to the estate: full value of death benefit

Satisfaction of pledging a gift while retaining  
control;  
Charitable receipt to the estate that will result  
in a charitable tax credit upon death

Benefits guaranteed for life;  
Most or substantially all is tax-free;  
Charitable receipt for donation equivalent to 20% of the assigned  
value;  
Savings

## Around the World with Charlotte Picard Veilleux

I met with Mrs. Charlotte Picard Veilleux on a beautiful fall morning, in her cheery living room, her favourite spot to enjoy the sun.

An enthusiastic traveller, she began by showing me some of her souvenirs, a photograph of her surrounded by children in China, another one in a jeep on an African photo safari. She proudly showed me a souvenir she brought back from the Himalayas, on which we can see a signature. “It’s to prove that I actually went there!” she joked.

At 94, she is still going strong! When we met, she was preparing for her next trip to Paris, with her daughter. They hoped to go before the cold set in.

Charlotte Picard Veilleux definitely does not look her age. Her secret is to “stay active, be interested in many things, in people and in the world.” One of her many interests is architecture. When she travels, Mrs. Veilleux carefully plans her itinerary to make sure she does not miss anything: museums, cathedrals, basilicas, important monuments.

A true globe-trotter, Charlotte Picard Veilleux has almost always travelled alone, without her husband Gilles, who passed away in 2006. In her youth, she promised herself that she would travel around the world. And she kept that promise! Having



**Madame Charlotte Picard Veilleux**

travelled to nearly every corner of the globe, Charlotte Picard Veilleux stated, “We are lucky to have this magnificent basilica in Montreal. It belongs to us. It is the responsibility of each and every one of us to look after it for future generations.”

In 2010, the year Brother André was canonized, she chose to invest in a charitable gift annuity issued by Saint Joseph’s Oratory of Mount Royal. Since then, she has continued to receive 10% of the assigned capital annually. Through this annuity, she makes an

important contribution to the ongoing work of Saint Brother André and helps preserve the cultural and architectural heritage of this magnificent shrine. “I am very proud of Saint Joseph’s Oratory!” she said.

What a lovely encounter! In just a few hours, I felt as though I had travelled around the world. Mrs. Veilleux, thank you for your warm welcome and your support!

**Claudia Côté, B.A., LL.L.**  
Director, Planned Giving Program

*Brother André had every confidence that the work on the Oratory would continue after his death. He used to say, “Saint Joseph doesn’t have to have me for his contractor!”  
(citation by Mr. Arthur Ganz)*

## NEWS IN BRIEF

### A 15<sup>th</sup> Star-Studded Christmas Concert

The Christmas concert at Saint-Joseph's Oratory is a cherished tradition. This December we will present our 15<sup>th</sup> Christmas benefit concert. This year, we are pulling out all the stops to mark this anniversary. For the event, Sœur Angèle, Annie Blanchard, Giorgia Fumanti, Maxime Landry, Michel Louvain, Renée Martel, Michaël, Patrick Norman, Chantal Pary and David Thibault will perform the songs of the holidays accompanied by the *Petits Chanteurs du Mont-Royal*.

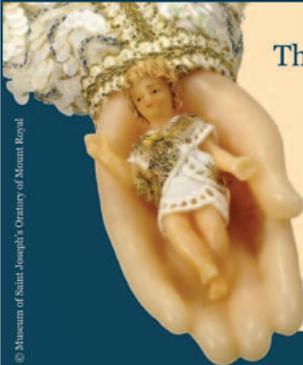
On Friday, December 5 at 8 PM and Saturday, December 6 at 2:30 PM and 8 PM, we will present *Un Noël étoilé - Christmas Benefit Concert at Saint Joseph's Oratory* in the basilica. Concert tickets are on sale through the Admission network.

This benefit concert will be held under the honorary presidency of Mrs. Hélène David, MP for Outremont, Minister

of Culture and Communications and Minister in charge of the Protection and Promotion of the French Language, who has generously accepted our invitation.

Come and support the shrine of saint Joseph! Come and celebrate the Christmas season!

Danielle Decelles



**The Child Jesus at the Oratory**  
**NEW EXHIBITION**  
Featuring the Waxen Baby Jesus of Traditional Culture

FROM NOVEMBER 2 2014 TO APRIL 6 2015  
10:00 AM TO 4:00 PM  
MUSEUM OF SAINT JOSEPH'S ORATORY  
[WWW.SAINT-JOSEPH.ORG](http://WWW.SAINT-JOSEPH.ORG)

Discover the other exhibitions at the Oratory museum:  
Highlighting the Crèches of Quebec, The Holy Family Gallery  
Dom Bellot, Master Builder for Saint Joseph (until January 11, 2015)

### The Child Jesus at the Oratory

This year, at Christmas, come visit Saint Joseph's Oratory of Mount Royal Museum, for an exceptional opportunity to discover, or perhaps rediscover, the treasures of religious arts and crafts. Faithful to its tradition, the Oratory Museum will present a temporary exhibit for the holiday season entitled "The Child Jesus at the Oratory." Come and admire a selection of representations of the Infant Jesus made out of wax, from the Museum's collection. You can then examine a wide variety of images and figurines of the Infant which can be found in nativity scenes from around the world that are part of the museum's permanent exhibition. Come with your family and your friends to contemplate the Infant in his cradle — or rather — manger!

Saint Joseph's Oratory of Mount Royal Museum, from November 2, 2014 to April 6, 2015

Chantal Turbide

Wishing you all the joys and happiness of the holiday season.  
May you be blessed with peace, love and joy.  
Merry Christmas!



### Special Concert – Bach: The Great Duel

Sunday, November 30 at 3:30 PM in the Basilica.  
With William Porter, Hans-Ola Ericsson, Mireille Lagacé, Pierre Grandmaison, Dom Richard Gagné and Pierre Pincemaille.

Host: Gilles Cantagrel. Projection on big screen.  
In collaboration with The Montreal Bach Festival.  
Admission: \$10 [www.festivalbachmontreal.com](http://www.festivalbachmontreal.com)

